

## USAGE GUIDELINES FOR CITREP Logo

1. CITREP Expanded is a programme under IDA. Course Providers are allowed to use only the CITREP Logo in all collateral and publicity materials promoting the courses and certification endorsed by CITREP Expanded.
2. Course Providers are **NOT** allowed to use IDA Name and Logo except where expressly agreed or approved by IDA in writing.
3. Course Providers may include the programme overview (see Example A) in the collateral and publicity materials.
4. For the use of CITREP Logo, it is mandatory to include the programme details as shown in Examples B and C.
5. Approval by IDA is required for the use the CITREP Logo, programme overview and details. Such approval should not be construed as a blanket approval for future use.
6. Should the CITREP Logo be used in a way deemed unprofessional to us, we retain the right to withdraw our support and Logo from all collaterals, as well as request that the publicity materials be removed from circulation.
7. For clarification, please contact:

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## USAGE GUIDELINES FOR CITREP Logo

### 7. CITREP Logo

#### CITREP Expanded Programme Logo (Full version)



The logo consists of the word "citrep" in a bold, lowercase, sans-serif font. Below it, the word "EXPANDED" is written in a smaller, uppercase, sans-serif font.



#### CITREP Expanded Programme Logo (Full version)

- To be displayed next to the endorsed Course / Certification

*Supported by:*



The logo consists of the word "citrep" in a bold, lowercase, sans-serif font. Below it, the word "EXPANDED" is written in a smaller, uppercase, sans-serif font.



#### CITREP Logo Colour Codes

##### **NAVY BLUE ("citrep"):**

Pantone: RefleX Blue C

Process: CMYK 90-60-0-45

RGB: #0E388C (R14 G56 B140)

##### **SINGLE COLOUR BLACK ("EXPANDED"):**

Special: Black

Process: 100K

Typeface: Arial Bold

Minimum size cap height: 5mm

# CITREP Expanded Programme Logo

- Programme Overview

EXAMPLE



The logo for CITREP Expanded features the word "citrep" in a bold, lowercase, blue sans-serif font. Below it, the word "EXPANDED" is written in a smaller, uppercase, blue sans-serif font, with wide letter spacing.



The logo for the Infocomm Development Authority (IDA) consists of a large, blue, stylized letter 'A' with a white outline. Below the 'A' is a reflection effect.

Critical Infocomm Technology Resource Programme (CITREP) was established by the Infocomm Development Authority of Singapore (IDA) since 1996 with the objective to accelerate the development of emerging, critical and specialised infocomm skills to meet Singapore's infocomm manpower needs.

From 1 April 2011, CITREP has been expanded to cover new and emerging areas, such as Business Analytics, Cloud Computing, Green Infocomm. The aim is to deepen the capabilities of infocomm professionals and to ensure that Singapore's infocomm manpower continues to remain competitive with the developments in the industry globally and within Singapore.

Training courses and certifications which impart knowledge and skills in the identified skill areas will be evaluated and endorsed under CITREP Expanded. Self-sponsored trainees and organisations sponsoring their employees in these endorsed courses and certifications can apply for CITREP Expanded funding support.

# CITREP Expanded Programme Logo

- Programme Details

EXAMPLE  
B

Supported by:  
**citrep**  
EXPANDED

## Certified Green Infocomm Professional

CITREP Expanded supports:

- Critical & Emerging Infocomm Skills @ up to 50% of the course and/or exam fees, capped at \$2500 (course and exam) / \$500 (exam only) per trainee.
- Emerging Infocomm Skills with Project Work Component @ up to 70% of the course and/or exam fees, capped at \$3500 (course and exam) / \$800 (exam only) per trainee.

Funding support is eligible for Singapore citizens and permanent residents. Valid for courses and examinations commencing on or before 31 March 2013. Terms and conditions apply. Please visit [www.ida.gov.sg/citrep](http://www.ida.gov.sg/citrep) for full details.

EXAMPLE  
C

Supported by:  
**citrep**  
EXPANDED

## Certified Green Infocomm Professional

Eligible for CITREP Expanded funding support. Terms and conditions apply. Please visit [www.ida.gov.sg/citrep](http://www.ida.gov.sg/citrep) for full details.