

FACT SHEET (June 2011)

Wireless@SG

Wireless@SG launched its services in December 2006 with the aim of extending broadband access beyond homes, schools and offices to public places. It offers everyone free wireless access in high human-traffic areas, including Central Business District, downtown shopping belts like Orchard Road and residential town centres. Usage has been high – Wireless@SG users have been clocking in longer hours from a monthly average of 2.1 hours per user per month in Dec 2006, to approximately 15.1 hours per user per month today.

In June 2009, the Wireless@SG Enhancement and Service Adoption programme was launched to improve user experience and drive the adoption of innovative consumer and enterprise services. Enhancements to the network include:

- i) Higher access speed;
- ii) Easier to login to the network;
- iii) Easier access to applications and services;
- iv) A wide range of services in the areas of payment, security, advertising and location-based applications

Free Wi-Fi till 2013

In anticipation of future demands for higher speed Internet as media-rich online content becomes the norm, the access speed has been doubled to 1 Mbps since 1 Sep 2009 and the free service will continue until 31 March 2013.

With this enhancement, Wireless@SG users will be able to easily access media-rich and interactive websites as well as use bandwidth-intensive applications like video streaming.

Seamless and Secure Access (SSA)

Launched on 10 Feb 2010, Seamless and Secure Access allows users to access Wireless@SG without the need to re-enter their passwords on each log-in (similar to how mobile phones automatically log-on to the mobile networks when the device is switched on).

SSA significantly enhances the user's experience, particularly for users who are using their mobile devices like Wi-Fi capable mobile handsets. SSA also allows quicker and easier access of applications such as email, VoIP, instant messaging and social networking.

Wireless@SG Connect



The operators have launched the Wireless@SG Connect application on 10 Feb 2010. It allows users to access a variety of applications and services provided by their operators over Wireless@SG, such as mobile messaging, social networking, directory search and location-based services. A hotspot finder is also available to allow users to easily search and locate nearest Wireless@SG hotspots.

Centralised Location-Based Engine

Wireless@SG operators have implemented a Centralised Location-based Engine (CLBE) on 10 Feb 2010 to allow mobile application developers to obtain location information from Wireless@SG. This location information will enable developers to easily deliver location-sensing services over the network.

Wireless@SG Services

Together with the industry, operators have rolled out a variety of enterprise services over the Wireless@SG network such as advertising, location-based services, cashless payments and facility monitoring, etc.

IDA welcomes the industry to collaborate with the operators in deploying both consumer and enterprise services.

Wireless@SG Operators' contact details are as follows:

Wireless@ SG Operator	Website
iCELL Network Pte Ltd	http://www.icellwireless.net/
M1	http://www.m1net.com.sg
Singapore Telecommunications Ltd	http://home.singtel.com/wirelessSG/

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