



IDA Global Market Forum: UNDERSTANDING INTERNATIONAL ICT TRENDS & OPPORTUNITIES

KEY TAKE-AWAY:

- Gain valuable insights to formulate a successful go-to-market strategy in the global marketplace
- A valuable networking platform to explore business opportunities and areas of collaboration

Date: 13 February 2012, Monday

Time: 08:30am to 12:30pm

Venue: Mapletree Business City
Mezzanine Floor, Seminar Room
20 Pasir Panjang Road, Singapore 117439

08.30am	Registration
09:00am	Welcome Address by Ms Samantha Fok, Director/Enterprise Infocomm & Covering Director/International Operations, IDA
09:05am	India market outlook by Mr Sanjay R M, Centre Director, IDA Bangalore Office
09:30am	Guide to expanding your business in the US by Mr Steven Tong, Centre Director, IDA San Francisco Office
09:55am	China – ICT boom or hype? by Mr Lee Sze Chin, Centre Director, IDA Shanghai Office
10:20am	Tea break
10:40am	Middle East: Opportunities and challenges amidst the Arab Spring by Mr Shaik Umar, Centre Director, IDA Middle East Office
11:05am	KAI's strategy played in China by Dr Neo Shi Yong, CEO, Kai Square Pte Ltd
11.30am	From palm trees to sand dunes - Tagit's story in the Middle East by Mr Navtej Singh, CEO & Co-Founder, Tagit Pte Ltd
11:55am	What's Next? South East Asia by Mr Marcos Pinedo, Senior Director, Microsoft
12:15pm	Q & A
12:30pm	End

LIMITED SEATS!
By registration only.
Registration by
6 February 2012, Monday

Administrative details:

- To register for this complimentary event, please contact **Pei Qi / Siew San** at **6211 0897** by **6 February 2012, Monday** or email: ida_ind_dev@ida.gov.sg
- A confirmation email will be sent to you upon registration. Please bring this along for admission.
- Seats are limited by first-come-first-serve basis.
- IDA reserves the rights to make any changes to the event.



Organised by

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