

INFO-COMMUNICATIONS DEVELOPMENT AUTHORITY OF SINGAPORE
GUIDELINES ON REQUIREMENTS FOR TELECOMMUNICATION EQUIPMENT
LABELS AND ADVERTISEMENTS

1. DEFINITIONS

1.1 In these guidelines, unless the context otherwise requires —

“Dealer’s Class Licence” means a licence referred to in regulation 3 of the Regulations;

“Dealer’s Individual Licence” means a licence referred to in regulation 4 of the Regulations;

“IDA” means the Info-communications Development Authority of Singapore;

"licence" means a Dealer’s Class Licence or a Dealer’s Individual Licence;

"licensee" means a person to whom a licence is granted, and includes an employee of the licensee;

“registered equipment” means any telecommunication equipment registered for sale under regulation 20(6) of the Regulations; and “non-registered equipment” means any telecommunication equipment that is not a registered equipment.

“Regulations” means the Telecommunications (Dealers) Regulations (Cap. 323, Rg. 6); and

“telecommunication equipment” means any appliance, apparatus or accessory used or intended to be used for telecommunications.

2. INTRODUCTION

2.1 All licensees are required to comply with certain labeling and advertisement requirements pursuant to the conditions of their respective licences in respect of telecommunication equipment sold or offered for sale by them. These guidelines set out the labeling and advertisement requirements which licensees are required to comply with.



- 2.2 The primary purpose of the labelling and advertisement requirements is to facilitate the easy identification of telecommunication equipment which is approved for use in Singapore. This allows consumers to make an informed choice when purchasing telecommunications equipment.
- 2.3 Except for certain telecommunication equipment that are not required to be approved by IDA, Licensees shall obtain IDA's approval, by way of registration under the Regulations, before selling any telecommunication equipment.
- 2.4 IDA also maintains a list of registered equipment on its website¹ to identify equipment which may be sold for use in Singapore.

3 OBLIGATIONS UNDER THE REGULATIONS

Labelling

- 3.1 Condition 8(a) of the Dealer's Class Licence and condition 12(a) of the Dealer's Individual Licence requires licensees to affix, or ensure that there is affixed, on all registered equipment intended for use in Singapore or on the equipment's instruction manual or packaging, such labels as IDA may specify stating or indicating that the equipment complies with the standards and specifications published by IDA before such equipment is displayed or offered for sale.
- 3.2 Licensees shall affix the label specified in section 4 of these guidelines on their registered equipment for compliance with condition 8(a) or 12(a) of their respective licences (as the case may be).
- 3.3 Licensees are to note that condition 8(d) of the Dealer's Class Licence and condition 12(d) of the Dealer's Individual Licence provides that a licensee shall **refrain from affixing on** - (i) any telecommunication equipment which is not a registered equipment; (ii) any advertisement, pamphlet or brochure relating to any such telecommunication equipment; and (iii) any instruction manual or packaging of any such telecommunication equipment, any label stating or indicating that the telecommunication equipment complies with the standards and specifications published by IDA.
- 3.4 Licensees shall therefore ensure that they do not affix the label specified in section 4 of these guidelines, or any equivalent or similar label stating or indicating compliance with IDA's standards and specifications, on any telecommunication equipment which is not registered equipment.
- 3.5 Similarly, the label specified in section 4 shall not be affixed on any telecommunication equipment which is not required to be approved by IDA under

¹ <https://tls.ida.gov.sg/tls/login.do>

the Regulations. If a licensee wishes to affix such a label on such equipment, the equipment shall be registered with IDA in accordance with the Regulations.

Advertisements

- 3.6 Condition 8(c) of the Dealer's Class Licence and condition 12(c) of the Dealer's Individual Licence requires licensees to ensure that every advertisement, pamphlet or brochure relating to any telecommunication equipment which is sold or offered for sale contains such information as IDA may specify.
- 3.7 Licensees shall comply with the advertisement requirements specified in section 5 of these guidelines for compliance with condition 8(c) or 12(c) of their respective licences (as the case may be).

4. COMPLIANCE LABEL

- 4.1 In accordance with condition 8(a) of the Dealer's Class Licence and condition 12(a) of the Dealer's Individual Licence (as the case may be), a licensee shall affix the following compliance label on all registered equipment or on the equipment's instruction manual or packaging before such equipment is displayed or offered for sale:

COMPLIANCE LABEL

**Complies with
IDA Standards
[Dealer's Licence
No.]**

**Complies with
IDA Standards
DB123456**

Label Size 17mm by 9mm
(Not to Scale)

Example

- 4.2 A licensee shall not affix labels of different dimensions from those stipulated in paragraph 4.1 with obtaining the prior written approval of IDA.

5 ADVERTISEMENTS

- 5.1 In accordance with Condition 12(c) of the Dealer's Individual Licence, a licensee shall ensure that every advertisement, pamphlet or brochure relating to any non-registered telecommunication equipment which he sells or offers for sale, the words "FOR EXPORT ONLY" must be stated.

6. BREACH OF LICENCE

- 6.1 A failure to affix the label specified in section 4 above constitutes a breach of condition 8(a) of the Dealer's Class licence or condition 12(a) of the Dealer's Individual licence (as the case may be).
- 6.2 A failure to comply with section 5 above constitutes a breach of condition 8(c) of the Dealer's Class licence or condition 12(c) of the Dealer's Individual licence (as the case may be).