

CRITERIA AND GUIDELINES FOR SELECTION OF STAMP THEMES

1. To qualify as a stamp theme, the theme should first satisfy one or more of the following criteria:
 - (a) It commemorates notable national achievements and areas of progress, development and success, or important anniversaries of public organisations. Due to the limitations placed on annual stamp programs, only the 25th, 50th, 75th, 100th, 150th or the 200th anniversary of public organisations would be considered for a commemorative stamp issue.
 - (b) It reflects the history, culture, habitat, nature, attractions, patriotism, multi-racial and multi-religious society, unique lifestyles and traditional values of Singapore.
 - (c) It publicises Singapore's contribution and participation in regional and international affairs.
 - (d) It serves to accord recognition to regional and international events or activities of importance to Singapore.
 - (e) It commemorates local historical figures / personalities who had pioneered the development or had made significant contributions towards the political, social and economic development of Singapore.
 - (f) It serves to create interest in stamps and stamp collecting among children.

2. When short-listing and selecting the stamp themes, the Committee would consider:
 - (a) The sensitivity of the themes in the context of Singapore's multi-racial, multi-cultural and multi-religious society.
 - (b) There should be an interesting mix of themes by balancing and rotating the themes so as to give variety and to sustain interest of the public who may be collecting different themes
 - (c) The theme should be suitable for depicting on stamps without losing its meaning, significance or attractiveness to stamp collectors.