



# WINNING IN THE PARTICIPATION AGE

Wee Siew Hay

Sun Software Practise Leader

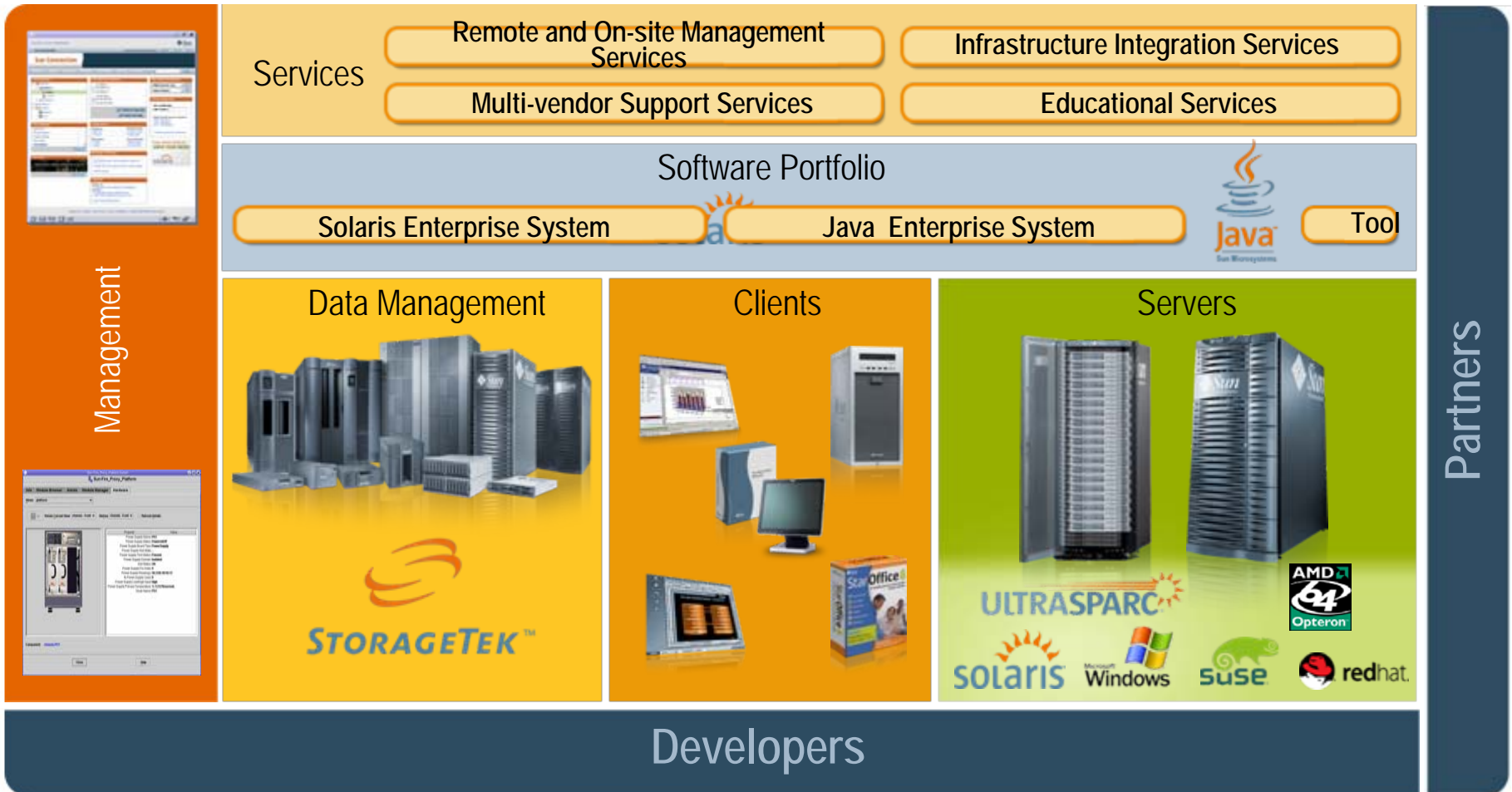
*Oct 2007*

[siew-hay.wee@sun.com](mailto:siew-hay.wee@sun.com)



# Focus of Sun:

Innovative and Industry-leading Products in Every Category



# Leading with our IP and Acquisitions.....

Technology  
Leadership



Chip-Multi-  
threading  
Rock, Niagara

Solaris 10,  
Solaris for  
X86  
OpenSolaris

Java Desktop  
Java Mobility  
Java Enterprise



Services Oriented Architecture



Secure Network Access Platform



Services Oriented Data Center



Information Life Cycle Management

# Sun Delivers the Participation Platform

## Trust

- Sun's market-leading\* identity management solution protects businesses with advanced features like built-in compliance, federation, SSO and provisioning (\*Gartner, Forrester)
- Sun protects more archived digital data than anyone
- Solaris has more built-in security than any other OS

## Speed

- Sun's Java CAPS solution enables customers to respond up to 50% faster to rapidly changing business conditions
- Sun has the fastest, most reliable and energy efficient industry standard x64 platform
- Solaris the proven performance and price/performance winner

## Scale

- Billions of user identities are securely managed with Sun identity management solutions
- CAPS developed the world's largest SOA implementation connecting hospitals to help deliver vital healthcare records for millions of patients

## Sun Customer Benefits



- Drive simplicity through an open, standardized software infrastructure
  - Integrate systems faster through Identity Management and Services Oriented Architecture
  - Manage data securely
- Enjoy better overall control of your IT investments with more choice of partners, business models, and technology