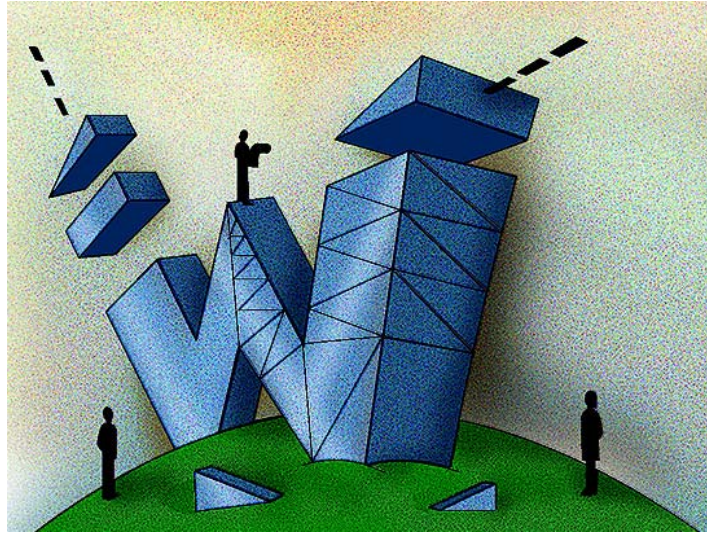


# July Systems, Inc.



**july**

Pervasive Access CFC

**iDA**  
Singapore

# About July

## July's Mission:

- To create a **wireless superstructure** knitting together elements of the **next generation wireless** - devices, services, platforms, networks, applications and the underlying technologies - to make delivery of **enterprise class wireless data** applications a reality
- Focused on enabling optimized wireless access on computing devices such as **laptops** and **PDA's across both WLAN and WWAN's**

## About July:

- **Privately funded** by Acer Ventures, Westbridge Capital, JumpstartUp Capital & **headquartered in Silicon Valley**
- Technology developed and implemented out of **tech-center in Bangalore, India**

## Experienced Team:

- Chairman and CEO - **Ashok Narasimhan**
  - Founding president of **Wipro InfoTech and Wipro Systems**, India's largest IT company
  - Head of Worldwide Sales, Business Development and Marketing at **VeriFone**
  - Founder of **Prio**, which later merged with **InfoSpace** in February 2000
  - Former COO and Board Member of **InfoSpace**
- President - **Rajesh Reddy**
  - Founder of **Unimobile** which developed the world's first internet-to-wireless gateway
  - Developed a **global wireless messaging network** across 500 mobile service providers in 130 countries worldwide
  - Received the Golden Mouse award for the development of the internet in India



# Our Business

**UniFi™** is a complete infrastructure solution that allows carriers to seamlessly provision and deploy data access services over **integrated WLAN & 2.5G/3G networks**.

**MobiFi™ Enterprise** is a solution that enables carriers and enterprises to provide employees with **secure, seamless access** to corporate applications across **carriers' wide area networks as well as corporate and public WLANs**.

- SIM-based authentication across WLAN networks
- Service provisioning with carrier OSS & BSS systems
- Integrated billing of WWAN and WLAN data services
- Supports pre-paid customers
- Enables WLAN / WWAN roaming

- Seamless handover
- Application persistence
- Session persistence
- Integrated AAA
- Easy policy management



# Partnership Plans

- July seeks partnerships with complementary companies in the following areas
  - **Wireless carriers and service providers**
    - Wireless wide-area carriers
    - Public WLAN service providers
    - ISP's
  - **Infrastructure Providers**
    - Access points
  - **Device manufacturers**
    - Laptop, PDA and handset manufacturers
    - Manufacturers of dual-mode NIC's (e.g., 802.11b + GPRS)
  - **Systems Integrators**
    - Enterprise focused
    - Carrier focused
  - **Application / Software Developers**
    - Enterprise application providers
  - **Mobile Middleware Providers**
- We look forward to meeting with you!



# Thank You

## Contact Information:

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