

## *MobileOne (Asia) Pte Ltd*

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- Formed in August 1994, M1 is a consortium comprising of
  - The Keppel Group (35%)
  - Singapore Press Holdings (35%)
  - Cable & Wireless and Pacific Century CyberWorks (30%)
- Awarded the licence to operate Singapore's second cellular network and radio paging service in May 1995
- Awarded 3 x 5 MHz of FDD and 1 x 5 MHz of TDD spectrum in April 2001 for 3G implementation

## *Product and Services*

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- M1's cellular infrastructure includes:
  - GSM Dual Band Network
  - General Packet Radio Services (GPRS) Network
  - Currently building a new 3G WCDMA Network
- Services provided by M1 includes:
  - Comprehensive GSM subscription services offered to consumers with different needs
  - WAP services via Circuit Switched and Packet Switched
  - Internet access via Circuit Switched and Packet Switched



## *Partners Required*

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M1 explores potential partnership with:

- Wireless device manufacturers such as GSM/GPRS PC Cards, Bluetooth connectivity cards and Wireless LAN Cards
- Application developers for customised User Interface implementation
- Potential user companies seeking to leverage these wireless technologies to increase competitive advantage

*Partnership with ...*

- Institute of Communications Research, ICR
- Nokia Networks

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