

## Smart Airport & Passenger Travel Call for Collaboration

**Ref Number: IDA (CFC)-008**

- KPMG Consulting Experience
  - **Mobile Workforce**
  - Mobile Synchronisation
  - Location-based services
  - Mobile payment services
  - Mobile portal platforms
- Well positioned to support its clients in the adoption of **mobile technology** & implementation of **mobile workforce solutions**

- KPMG Methodology provides an opportunity assessment and lays out a roadmap for key Wireless Internet initiatives

**Comprehensive strategic framework**

**Structured set of activities**

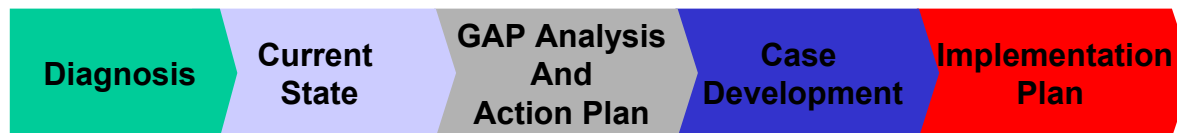
**Robust diagnostic tools**

**Focus on business value and time-to-results**

**Roadmap of high-impact initiatives**

With the KPMG approach you can:

- Assess your current mobile initiatives
- Evaluate your existing network infrastructure and current technologies
- Uncover strategic mobile initiatives and map them to business goals
- Prioritize opportunities to focus on “quick wins”
- Create short- and long-term action plans to support a strategic vision
- Identify needed infrastructure and technology improvements
- Build decision-making processes and metrics to support
- Effective business transformation



- IDA Mobile Workforce
  - CIAS
- SLA Location Based Services
  - Wheresoft
  - W3 Infotech
- STB Mobile LifeStyle in Singapore for Travelers
  - iWorks