

# About MajorLink

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- ◆ A HK Based Technology spin-off from a telecom group with combined expertise in hardware & software designs
- ◆ Focus on electronic display, automated terminal and smart card with specialization in wireless technologies
- ◆ Appointed as Smart Card Technology Advisor for the 2002 HKIIE event organized by HKTDC
- ◆ Awarded the product design prizes for 3 times in 2000, 2001 & 2002 Hong Kong Awards for Industry
- ◆ Awarded the Innovative Entrepreneur Award of the Year 2002 organized by the City Junior Chambers
- ◆ Established the Majorlink Technology (S) P/L in 2002



# AcroView & SmartSign

## Electronic Out-Of-Home Advertising



Display Controller with Built-in Wireless Capability  
7/24 Continuous loops of dynamic advertisements  
Real-time or custom text messages  
Point-to-Multipoint Advertising Management Solution

Highly flexible in location and site

Targeted audience

Flexible web-based management that eases system administration

Applications:-

Airport coach, MRT, Bus, Taxi

Air and Land side of the Airport

Airport Club and Lounge

# Potential complementary companies

System Integrators

Advertising Company and Content Providers

Telecom and SMS Operators

## Thank You

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