

# Next Generation NBN Lighthouse Forum #1 Tailor-made for Retail Service Providers (RSPs)

Next Generation Infrastructure, IDA

26 June 2009, 2:30pm – 5:30pm

SMU, Administration Building, Level 5, Conference Hall 1



# Key Objectives

**Sharing of Knowledge and capability building**

**Development of ecosystem to create new opportunities**

**Supporting commercialisation of innovative next generation services**

**Information sharing  
sessions**

**Forums**

## **Components of Lighthouse Series**

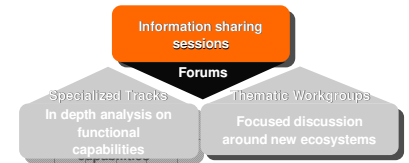
**Specialised Tracks**

**In depth analysis on  
functional capabilities**

**Thematic Workgroups**

**Focused discussion  
around new ecosystems**

# Lighthouse Forums



## Objective

Information sharing sessions

Presentation by Industry partners and govt agencies

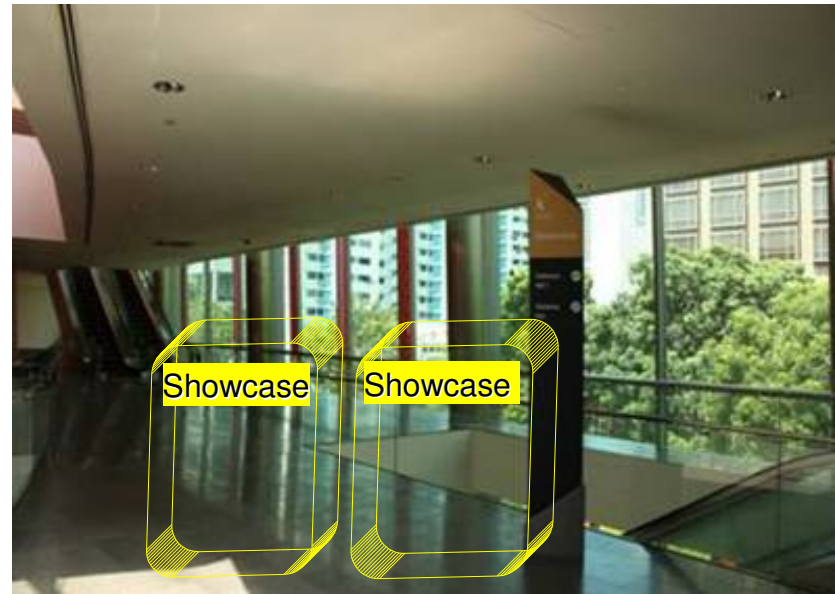
<b>26 Jun 09</b> <b>SMU Conf Hall</b>	<b>30 Jul 09</b> <b>(To be advised)</b>	<b>17 Sep 09</b> <b>UCC Theatre@NUS</b>	<b>25 Nov 09</b> <b>Suntec Convention</b>
<ul style="list-style-type: none"><li>• OpenNet</li><li>• Nucleus Connect</li><li>• Manpower</li><li>• Regulatory</li><li>• Industry Development</li></ul>	<ul style="list-style-type: none"><li>• Market Trends</li><li>• Design philosophy for NGNBN technical architecture</li><li>• Innovations</li></ul>	<ul style="list-style-type: none"><li>• Market Trends</li><li>• NGNBN Brand</li><li>• SME Incubation &amp; VC programs</li><li>• Funding schemes</li></ul>	<ul style="list-style-type: none"><li>• Market Trends</li><li>• Interoperability centre</li><li>• Others</li></ul>
<b>Forum 1</b>	<b>*Forum 2</b>	<b>*Forum 3</b>	<b>*Forum 4</b>

*\*Forum topic, venue & schedule subjected to change depending on response.*

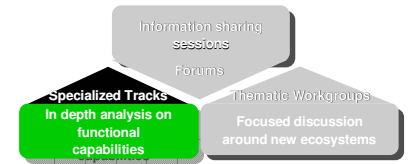
# Lighthouse Forums

## Mini Booths

- Avenue for innovative services display 1 hr before & after every forum
- Outreach opportunities for collaboration
- Submit your proposal to: [jacky\\_tan@ida.gov.sg](mailto:jacky_tan@ida.gov.sg)



# Lighthouse Specialised Tracks



## Objective

For RSPs to gain in depth knowledge about specific functional capabilities

Technical

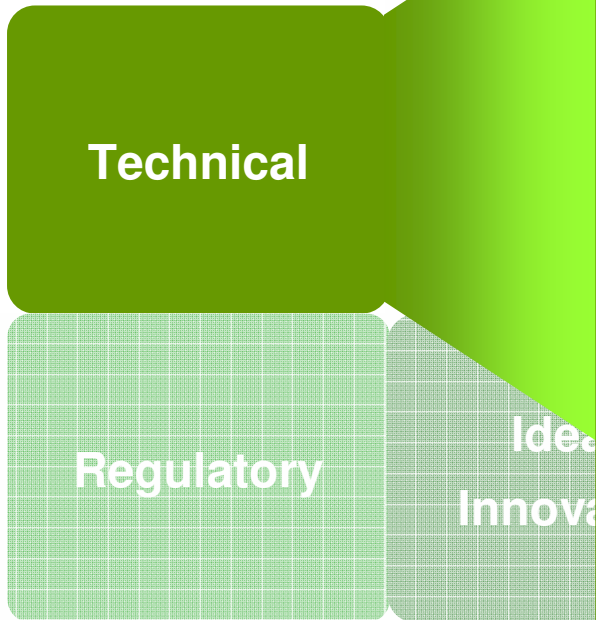
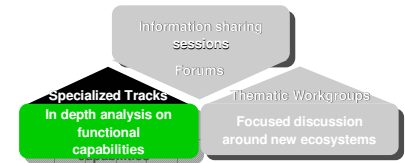
Marketing & Branding

Regulatory

Ideas & Innovation

# Specialised Track 1

## Technical Track



### Workshop #1\*

**Topic:** Fibre coverage and technical architecture of NGNBN

**Date:** 30<sup>th</sup> July 09 (pm)

**Venue:** IDA HQ (TBC)

### Workshop #2\*

**Topic:** To be advised

**Date:** 27<sup>th</sup> Aug 09 (pm)

**Venue:** IDA HQ (TBC)

### Workshop #3\*

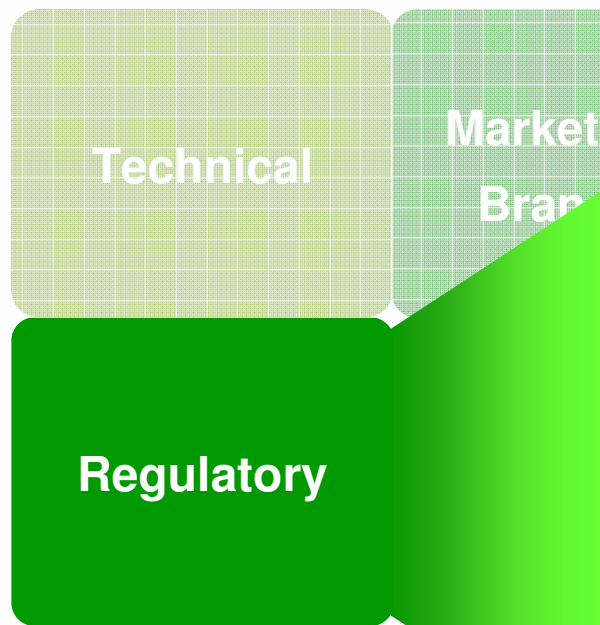
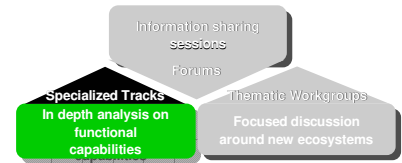
**Topic:** To be advised

**Date:** 17th Sept 09 (pm)

**Venue:** IDA HQ (TBC)

***\*Workshop topic, venue & schedule subjected to change depending on response.***

# Specialised Track 2 Regulatory Track



## Workshop #1\*

**Topic:** Licensing framework “101”  
**Date:** 8<sup>th</sup> July 09 (3pm-5pm)  
**Venue:** IDA HQ, Suntec Tower 3, #14-00

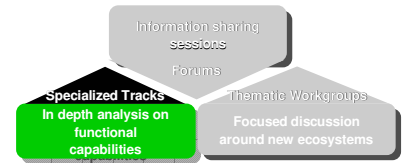
## Workshop #2\*

**Topic:** Nucleus Connect ICO briefing  
**(For licensee only)**  
**Date:** 14<sup>th</sup> Aug 09  
**Venue:** To be advised

*\*Workshop topic, venue & schedule subjected to change depending on response.*

# Specialised Track 3

## Marketing & Branding Track



### Workshop #1\*

**Topic:** Marketing and Branding “101”

**Date:** 27 Aug 09 (pm)

**Venue:** To be advised

### Workshop #2\*

**Topic:** Co-branding with NGNBN

**Date:** 15 Oct 09 (pm)

**Venue:** To be advised

**Marketing &  
Branding**

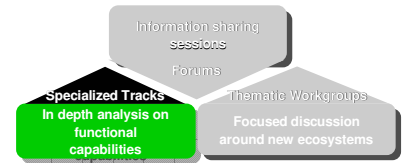
Regulatory

**Ideas &  
Innovation**

***\*Workshop topic, venue & schedule subjected to change depending on response.***

# Specialised Track 4

## Ideas & Innovation Track



### Workshop #1\*

**Topic:** Open house by technology partner

**Date:** 13 Aug 09

**Venue:** To be advised

### Workshop #2\*

**Topic:** Innovation driven by technology

**Date:** 17 Sept 09

**Venue:** IDA HQ

### Workshop #3\*

**Topic:** Open house by research lab

**Date:** 14 Oct 09

**Venue:** To be advised

### Workshop #4\*

**Topic:** Open house by technology partner

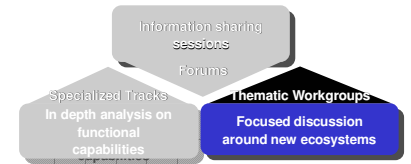
**Date:** 25 Nov 09

**Venue:** To be advised



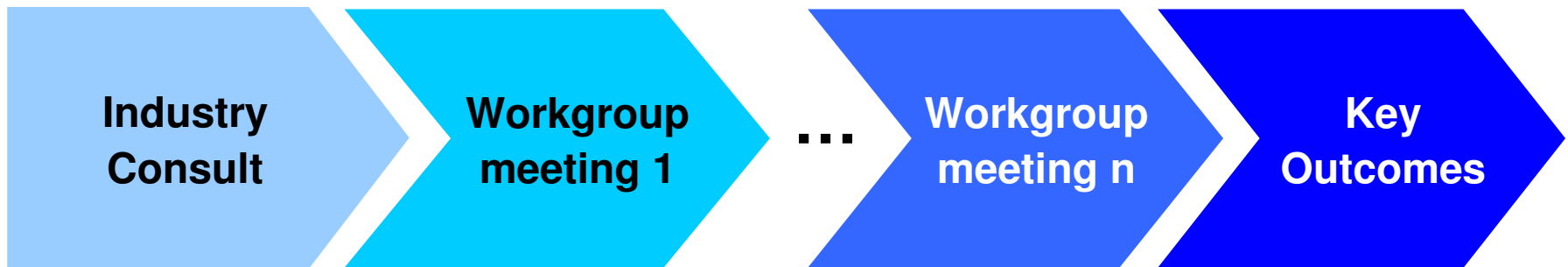
*\*Workshop topic, venue & schedule, subjected to change depending on response.*

# Lighthouse Thematic Workgroups



## Objective

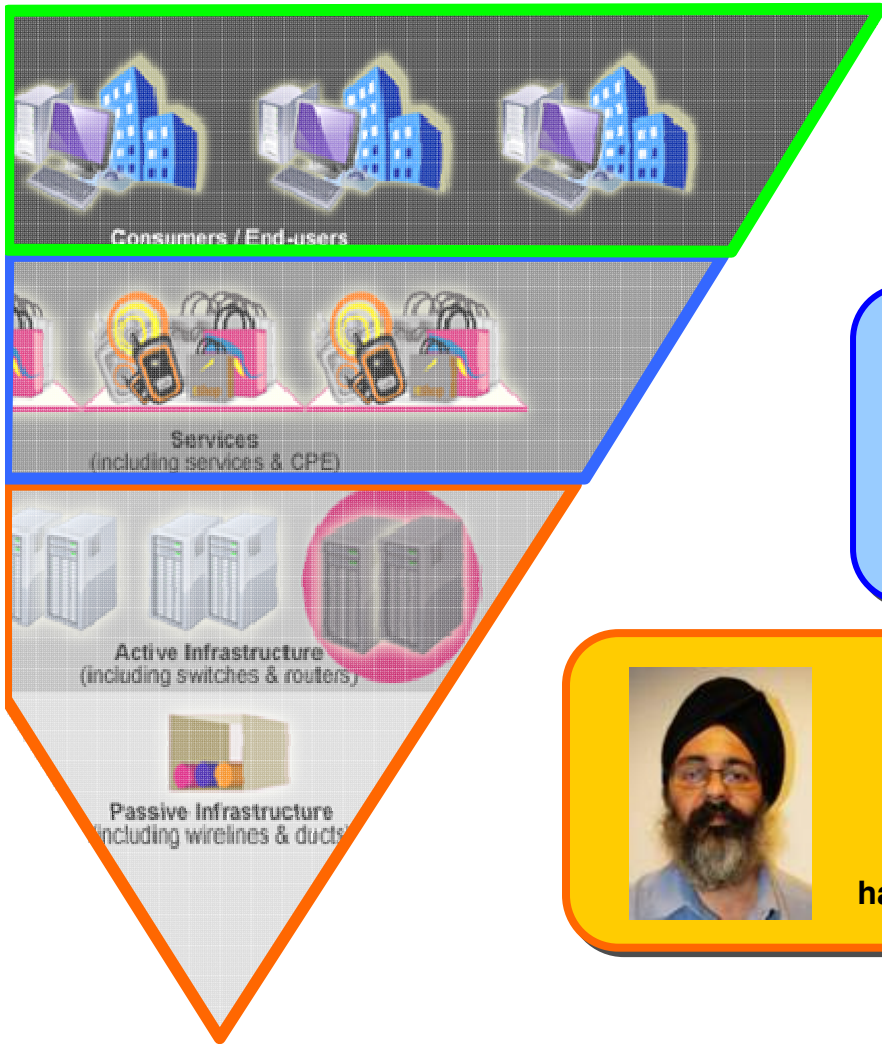
Focused discussion around  
new ecosystems and new market opportunities



*More details to be released in Lighthouse Forum #2*

# Lighthouse Series

## Key Points of Contact



**Ong Ling Lee**  
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**Tan Kiat How**  
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**Harin S Grewal**  
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Next Generation  
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# Lighthouse Series

## Functional Contacts

Technical



**Eddie Goh**  
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Regulatory



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Marketing &  
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Ideas &  
Innovation



**Ng Cailin**  
Assistant Manager  
Next Generation  
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## ***What's Next***

**Lighthouse Workshop #1: 8 Jul 2009**  
(Registration: [broadband@ida.gov.sg](mailto:broadband@ida.gov.sg) )

**Lighthouse Forum #2: 30 Jul 2009**  
(Registration: [broadband@ida.gov.sg](mailto:broadband@ida.gov.sg) )

**Services Showcase proposal submission**  
(Contact: [jacky\\_tan@ida.gov.sg](mailto:jacky_tan@ida.gov.sg) )

*For more information,  
please visit: [www.ida.gov.sg/ngnbnlighthouse](http://www.ida.gov.sg/ngnbnlighthouse)*

# Thank You